

FOR IMMEDIATE RELEASE

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Story Ideas and Interview Opportunities

Story Ideas:

- **New Home + Garden Trends for 2017.** Whether you're looking for inspiration inside or outside the home, The Great Big Home + Garden Show offers plenty of experts, inspiring designs and the latest innovations all under one roof. Learn new trends for the new year by exploring the Blockbuster Movie!-themed Garden Showcase, touring the Ultimate Smart Home, Luxury Lake Living Feature and the Sunflower Idea Home; or walking the aisles filled with more than 600 exhibitors.
- **20th Anniversary of Student Model Home Design Contest.** See the work of the top 10 finalists of the 20th annual Student Model Home Design Contest featuring the theme "The Great Urban Reuse House." This year marks the 20th anniversary of the contest. Entrants include participating students in grades 10 to 12 who are taking classes in engineering, architecture, design and the building trades at schools across Northeast Ohio.
- **The Great Big Home + Garden Show Celebrates Heroes.** Active and retired members of the military, as well as first responders receive free admission to the show with valid ID on Friday, Feb. 10.
- **Fun for Kids.** Kids will be inspired to get involved with gardening and construction at one of the Home Depot Kids' Workshops held throughout the show or on Kids' Gardening Day, Feb. 12, at the Petitti Gardening Stage. Families are invited to stop by the gardening stage from 12 to 4 p.m. to have some fun completing simple gardening projects. In addition, kids will enjoy the slides, swings, basketball hoops and trampolines at Playground World's KidZone.

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Interview Opportunities:

Celebrity Guests

- **Kortney Wilson** - The co-host and lead designer of HGTV's hit TV show, Masters of Flip, Kortney Wilson will be appearing on the Main Stage Friday, Feb. 3 at 6 p.m., and Saturday, Feb. 4 at noon. Her appearance is sponsored by Kichler Lighting.
- **Scott McGillivray** - One part savvy real estate investor, one part skilled contractor and one part accomplished entrepreneur, Scott McGillivray is a triple threat. Best known as the host of the award winning HGTV series, Income Property, will be appearing on the Main Stage Saturday, Feb. 11 at 2 p.m. His appearance is sponsored by Cambria.
- **Kathy Ireland** – Founder of the kathy ireland® Worldwide brand and according to Fairchild Publications one of the 50 most influential people in fashion, Kathy Ireland will be appearing on the Main Stage Saturday, Feb. 4 at 1 p.m. Her appearance sponsored by American Family Insurance.
- **Matt Fox** – Best known for creating and co-hosting the first and longest-running show to air on HGTV, “Room by Room,” as well as hosting and producing the public television series “Around the House with Matt and Shari.”

Show Highlight Presenters

- Tony Fabrick of **Xtend Technologies**, designer of the Ultimate Home.
- Chris Tsonton of **Pepperwood Homes**, builder of the Ultimate Smart Home.
- Cliff Franks, **Cornerstone Landscaping, Inc.**, builder of the Luxury Lake Living custom dock.
- Jason J. Miller, **Weaver Barns**, builder of the Luxury Lake Living cabins.
- Tony Kucia, **Blossom Homes**, builder of the Sunflower Idea Home.
- Brenda Callaghan and **Home Builders Association** members, experts at the Home Builders Association Housing Resource Center and builder of the combined Main Stage and Loretta Paganini Cooking Stage.
- **Northeast Ohio landscapers**, designers of the Blockbuster Movie!-themed Showcase Gardens.
- Stefanie Paganini of the **Loretta Paganini School of Cooking** and Cooking Stage presenter.
- Lisa Marti of **Cambria**, presenting the Cambria Bistro.
- Liz Ambrose from **Petitti Garden Centers**, providing daily seminars on The Petitti Gardening Stage.
- Barry Morton Jr. of **Morton's Landscaping**, providers of the Ultimate Smart Home landscaping.

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- Tony Adamic from **Playground World**, provider of Playground World's KidZone.
- Cindy Rohde of **Sherwin-Williams**, Idea Home sponsor and official paint company of The Great Big Home + Garden Show.
- Rosanna Hrabnicky from **Marketplace Events**, producer of The Great Big Home + Garden Show.

To set-up an interview, please contact Jennifer Hickin with Adcom at 216.912.2865 or jhickin@theadcomgroup.com.

The latest show information will be posted on www.greatbighomeandgarden.com, the [Home and Garden Events Facebook page](#) and [@GreatBigShow on Twitter](#).

About Marketplace Events

Marketplace Events creates vibrant expositions connecting enthusiasts with experts, products and services in dynamic face-to-face environments. The company produces 38 consumer home shows in the US, 14 in Canada, and five holiday shows. The 57 combined events, in 25 markets, attract 15,000 exhibitors, 1.75 million attendees and another 2 million unique web visitors annually. From 14 offices, the 150-person staff produces some of the most successful and longest-running shows in North America, including market-leading shows in Minneapolis, Philadelphia, Washington, D.C., Vancouver, Calgary and Montreal—some of which have thrived in their markets for more than 75 years. In 2016 the company launched Marketing Solutions, a division that provides digital marketing, custom printing, branded content and sales support to their expanding customer base. www.marketplaceevents.com

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